

## **SkySong Tenants**

## **Arizona State University**

Arizona Technology Enterprises (AzTE) – AzTE works with university inventors and industry to transform scientific progress into products and services. AzTE transfers technologies invented at ASU to the private sector by mining university research, prosecuting patents, negotiating licenses, and marketing inventions.

**ASU Research Enterprise (ASURE)** – ASURE is the off-campus component of ASU's "Security & Defense Systems Initiative" for conducting higher- TRL applied research and advanced technology development programs, and restricted-access programs that require specialized clearances and facilities.

Complex Adaptive Systems Network (CASN) – CASN leverages trans-disciplinary relationships to address complex global challenges in health, sustainability, security, and education by creating new technologies and novel solutions. This requires integration of diverse research disciplines across the University and building an extended network of global collaborations.

**Economic Development** – ASU's economic development team works with the economic development community throughout Arizona, partnering with local and statewide organizations to build the state's economy.

**EdPlus at ASU** – EdPlus at ASU (formerly ASU Online and Extended Campus) offers a variety of undergraduate and graduate degree programs that are delivered though convenient and flexible formats both online and at off-campus locations throughout Arizona.

Edson Student Entrepreneur Initiative – Edson provides funding, office space, and training for teams of ASU students to explore their innovative ideas for business products and services in partnership with faculty, researchers and successful entrepreneurs from the academic and private sectors.

Entrepreneurship and Innovation (E&I) – E&I is ASU's platform to help faculty, students and companies linked with ASU accelerate their ventures and commercialize their technologies. E&I offers a variety of services to clients, including individual assistance, training, events, and community collaboration opportunities.

Global Pathways Institute – Education: Global Pathways Institute is an ASU institute focused on providing high-quality pathways for young people to develop individual potential and achieve economic independence. GPI works primarily with "Opportunity Youth," defined as youth that are disconnected from work and school.

Partnership Center for Advanced Studies in Energy (PCASE) – PCASE is one element of the broader U.S.-Pakistan Centers for Advanced Studies in Energy, Water, Agriculture and Food Security. Its focus is on growing capacities in governance, curriculum, applied research, exchanges and scholarships, and institutional sustainability.

Strategic Industry Collaboration – The Strategic Industry Collaborations team is focused on increasing the university's accessibility to business collaborations. They work to identify strategic industry opportunities that will increase the university's economic impact in the state, region, and beyond.





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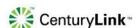






















**ATOMdesign** – Engineering and Design: ATOMdesign is a full-service product development and branding firm specializing in the commercialization of emerging technologies and markets.

**Avizia** – Healthcare: Avizia provides healthcare software solutions and web applications to leading research organizations, healthcare providers, and advocacy groups. Its four products reduce healthcare costs, increase operational efficiency, and enable the delivery of higher quality patient care.

**Brightcove** – ICT: Brightcove Inc. is a global provider of cloud solutions for delivering and monetizing video across every connected device. The company offers a suite of products and services that reduce the complexity and increase the profitability of publishing, distributing, measuring and monetizing multiscreen video.

**Booker** – ICT: Booker provides an all-in-one local service commerce platform that is built around addressing the daily demands of running a business. Booker's advanced software assists small, medium, and large sized businesses with systems that address general management needs, booking needs, POS transactions, and marketing needs.

**Canon** – Engineering and Design (Japan): With an industry-leading track record for environmental stewardship, Canon is a world leader of technology and innovation in the areas of photography and imaging equipment.

**CenturyLink Communications** – ICT: CenturyLink's industry-leading national fiber-optic network meets the communications and entertainment needs of its residential and business clients. CenturyLink participates in Networx, the largest communications services contract in the world, and is recognized as a leader in the network services market.

**Global Patent Solutions** – Consulting: Global Patent Solutions specializes in technical and patent research. It gathers critical data used worldwide by entrepreneurs, attorneys, and business leaders for filing patent applications, analyzing infringement and patent validity, identifying licensing opportunities, and performing competitive IP analysis.

**Groupon –** Online Services: Groupon works to increase the consumer's buying power, drive more business to merchants, and build brand awareness by providing a profitable marketing platform with no upfront costs.

**Hivewyre –** Online Services: Hivewyre is an online advertising co-op. The company's private data cooperative allows advertisers to share their first-party audience data and build targeted campaigns for prospecting new customers.

**IO –** ICT: IO is a data center service company that utilizes the latest data center technology to deliver colocation and cloud services.

**LearnVest –** Financial Services: LearnVest is a professional financial planning program guiding individuals from budgeting to investing.



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**Recruiting.com** 













**LiveOps** – Online Services: LiveOps Agent Services is a pioneer in the contact center industry, with the largest U.S.-based cloud contact center.

**Mindbody** – Online Services: Mindbody, a global online marketplace for wellness services, is a cloud-based software system for the wellness services industry, to allow users to book and pay for workout classes directly from their site.

**Pain Stop** – Healthcare: Pain Stop is part of Valley Wide Health Centers, which provides chiropractic services at nine locations in Greater Phoenix.

**Pearson** – Education: Pearson is the world's leading education company. From pre-school to high school, early learning to professional certification, Pearson's curriculum materials, multimedia learning tools, and testing programs help to educate millions of people worldwide - more than any other private enterprise.

**Pyxl –** Online Services: Pyxl builds digital brands, starting with websites, mobile and web applications that provide integrated and engaging experiences for clients' customers.

**Recruiting.com** – Online Services: Recruiting.com provides software and technology to help organizations succeed by recruiting and hiring the right people. Its technology solutions enable employers to find and effectively recruit talent through a cloud-based candidate management software and a network of leading local, diversity, and niche job boards.

**Safari Books Online** – Education: Safari is a digital library founded in July 2001 as a joint venture between O'Reilly Media and the Pearson Technology Group.

**Smart Store** – ICT: Smart Store offers a sophisticated enterprise solution that helps retailers quickly detect, investigate, and prevent fraud, theft, or operational inefficiencies by issuing alerts and recommending further investigation and corrective action.

**Solugenix –** ICT: Solugenix is a leading IT services and staffing firm providing IT service management, application life cycle management, support center services and more.

**Ticketmaster** – Ticketmaster is the world's largest ticket company, providing ticket sales, resale services, marketing, distribution and information on tickets for a wide range of events. Ticketmaster is an industry leader in developing paperless ticket technologies and demographic data mining techniques.

**Workiva** – ICT: Workiva (formerly Webfilings) offers a fully-integrated, cloud-based solution dedicated to meeting SEC reporting requirements through real-time collaboration. As a result, Workiva reduces the time, risk, and costs associated with the external reporting process.

**Yodle** – Online Services: Yodle is a leading provider of local online advertising that offers businesses a simple and affordable way to get more, new customers.