

## ASU Business Concierge

We are committed to your success.

Our team stands ready to mobilize the full spectrum of talent and capacity at ASU.

To ensure you reach the right resource, we have developed a Business Concierge service that makes it easy to navigate the most innovative university in the U.S.

Let us help you design a customized solution.



## ASU Business Concierge

[Corporate.asu.edu](https://corporate.asu.edu)

P: 480-884-0125 | E: [corporate@asu.edu](mailto:corporate@asu.edu)

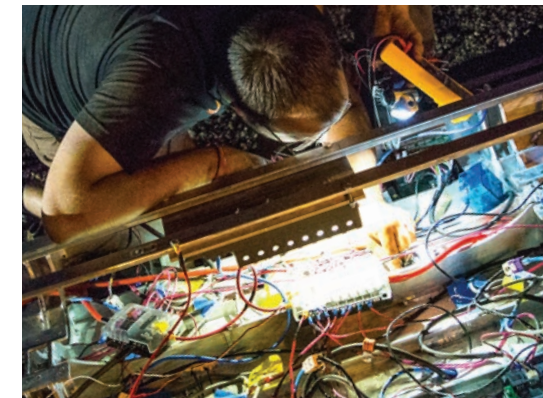
Corporate Engagement and Strategic Partnerships is a unit of ASU Knowledge Enterprise.



Corporate Engagement and Strategic Partnerships

# Advancing your organization

with ASU products and services



[corporate.asu.edu](https://corporate.asu.edu)

EXPLORE

# An invitation from Michael M. Crow



At Arizona State University we are continually looking for ways to expand our reach through teaching, research, discovery and strategic partnerships. We strive for the moonshot ideas and big solutions that are only made possible by a willingness to disrupt the status quo. We emphasize a culture of innovation, which pervades everything we do. We have been ranked No. 1 in the nation for innovation by U.S. News & World Report four years in a row for a reason.

**We cultivate talent:** ASU is the largest provider of lifelong teaching and learning in the world. We teach 73,000 students on four academic campuses in the Phoenix metropolitan area and an additional 38,000 digital immersion students. Our spirit of innovation permeates our students and faculty. From collaborations in computer science and business to creative pursuits in the arts, ASU encourages entrepreneurship.

**We are a committed partner:** ASU has a long history of successful corporate collaboration and a strong track record of meeting the diverse needs of our partners. ASU creates tailored, comprehensive, strategic relationships with like-minded organizations. These partnerships are diverse and include industry giants, like Mayo Clinic, Starbucks and adidas. We also work closely with local and regional governments to jointly plan, invest and advance together in sustainable, community-centered ways.

**We believe in lifelong learning:** ASU has decreased barriers to attaining a degree. Through financial aid packages, specialized programs and investing in technology, we connect those who want to learn with the ability to do so. Your company can leverage ASU's expertise and insight to decrease the cost to recruit, train and retain employees.

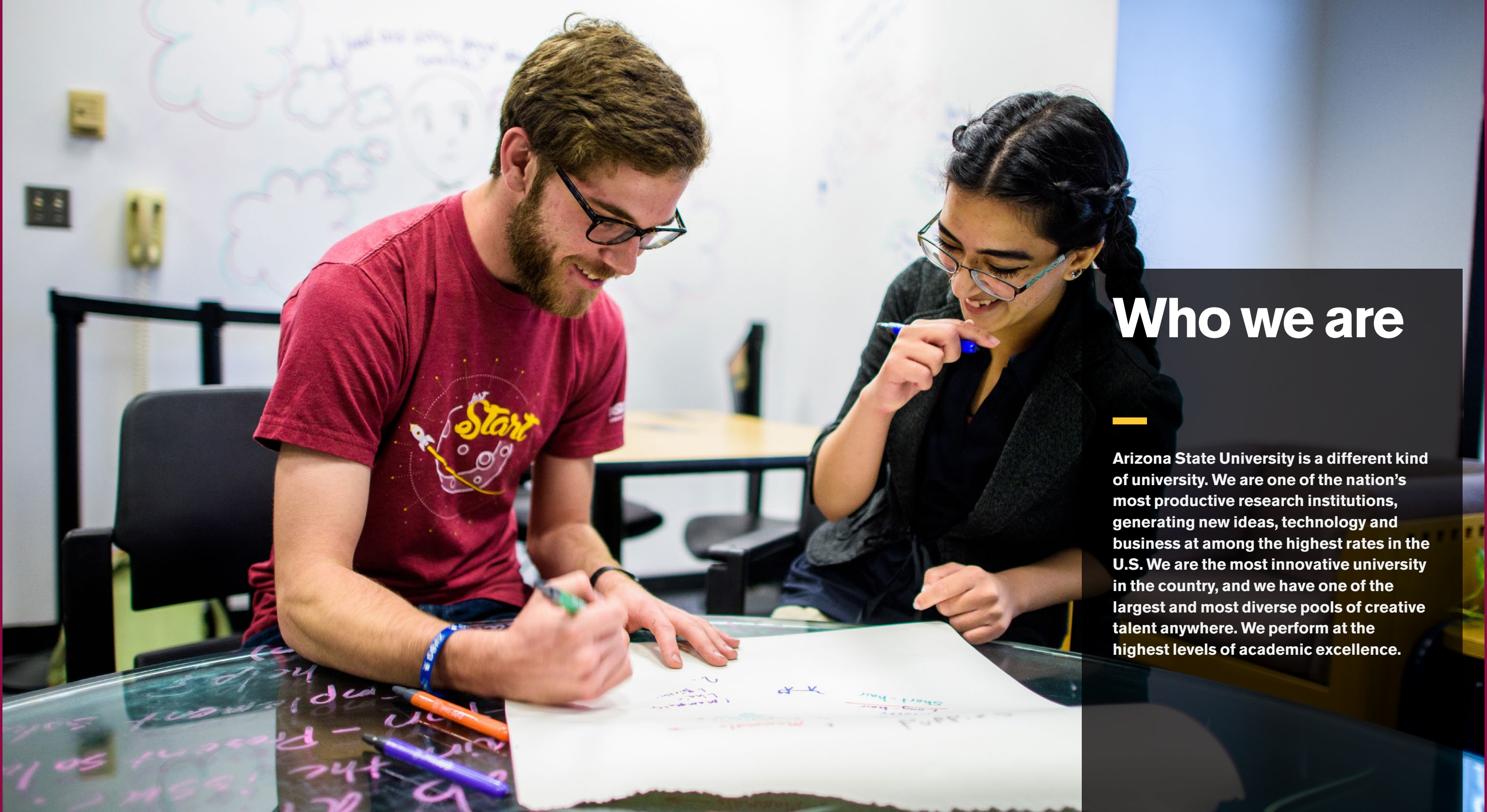
I invite you to develop a one-of-a-kind partnership with us to accelerate our mutual goals for growth and well-being. We, like you, work quickly, drive consensus and know how to accomplish sustaining change in our communities.

Together, our synergy and potential can be awe-inspiring.

We look forward to partnering with you!

A handwritten signature in black ink that reads "Michael Crow". The signature is fluid and cursive, with a large, stylized "M" and "C".

**Michael M. Crow**  
President  
Arizona State University



## Who we are

Arizona State University is a different kind of university. We are one of the nation's most productive research institutions, generating new ideas, technology and business at among the highest rates in the U.S. We are the most innovative university in the country, and we have one of the largest and most diverse pools of creative talent anywhere. We perform at the highest levels of academic excellence.



Sun Devils are always a pleasure to recruit. It does not matter if you are talking to a student, the faculty or staff, you will always get 110% from this great institution. ASU strives in preparing students for the business world and using companies and organizations to not only teach them, but prepare them each day for the ever-changing business environment.”

**Toni Coright**  
University Relations Manager  
Quicken Loans

# Motivated to excel

Hire the best, right out of college

Arizona State University ranks in the top 1 percent of the world's most prestigious universities and among the top 100 in the world for research and teaching, according to Times Higher Education. Our graduates are academically talented, well rounded and work savvy, with nearly half completing at least one internship during their academic careers.

**One of the  
best in the U.S.  
for preparing  
graduates for  
jobs (ahead of  
MIT, Columbia  
and UCLA)**

– Global University  
Employability  
Survey 2016

## #5 in the nation for producing the best-qualified graduates

– Wall Street Journal survey of corporate recruiters

### Employment rate

**87%**

of ASU **undergraduates** were employed or received an offer within 90 days of graduation

**89%**

of ASU **graduate students** were employed or received an offer within 90 days of graduation

### Internship completion

**49%**

of ASU **undergraduates** completed at least one internship

**40%**

of ASU **graduate students** completed at least one internship

### Top industries for ASU graduates

Health	Science/Engineering
Education	Sales/Marketing
Service industry/Retail	Technology/Information systems

Data reflects 2016-17 graduating class (summer 2016, fall 2016 and spring 2017 semesters).



UPS is proud to recruit and employ Arizona State University students. We continue to be impressed by them. They are professional, well prepared and talented students.”

**Kellie Madden**  
Recruiter  
United Parcel Service (UPS)



# A diverse talent pipeline

Arizona State University students are high achievers who are engaged in the community and bring a diversity of backgrounds and perspectives.

Student diversity			
	Undergraduate		Graduate
African American:	4,542	(5.1%)	1,153 (5.4%)
American Indian/Alaska Native:	1,074	(1.2%)	245 (1.1%)
Asian:	5,653	(6.3%)	973 (4.5%)
Caucasian:	48,113	(53.5%)	10,636 (49.7%)
Hispanic/Latino:	20,730	(23.1%)	2,921 (13.7%)
Native Hawaiian/Pacific Islander	259	(0.3%)	67 (0.3%)
Two or more races:	4,005	(4.5%)	590 (2.8%)
International:	5,281	(5.9%)	4,459 (20.8%)
Unspecified:	241	(0.3%)	349 (1.6%)

(fall 2018)

#1 public university chosen by international students (2015, 2016, 2017, 2018)

– Open Doors Report, Institute of International Education

## Service-oriented leaders

- 1.8 million student community-service hours
- 6,500+ veterans enrolled at ASU
- 700+ community outreach opportunities
- 5,000+ active fraternity and sorority members

## Building the talent pipeline

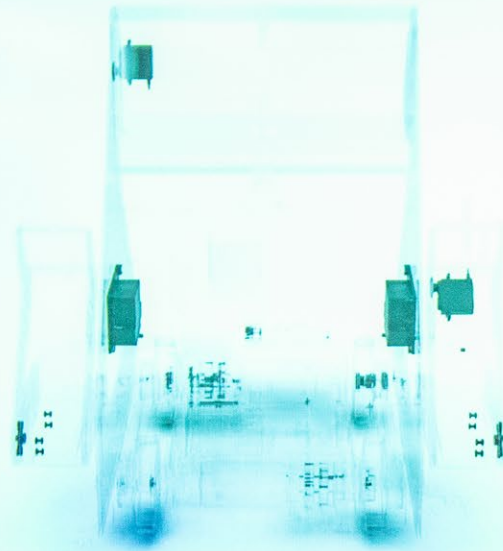
14,188 bachelor's degrees  
6,939 online degrees  
3,931 master's degrees  
640 doctoral degrees  
276 law degrees

25,974  
total degrees awarded  
(2017-18 academic year)

## Top 15 majors of ASU international students

Computer science	971
Electrical engineering	711
Business	624
Mechanical engineering	425
Economics	371
Computer engineering	341
Finance	325
Industrial engineering	293
Supply chain management	262
Software engineering	202
Accountancy	189
Business administration	174
Civil engineering	164
Management	160
Chemical Engineering	147
Business analytics	138

**MYRA: An affordable, open-source, hands-on platform for teaching a breadth of relevant hardware and software skills to students of all ages.**



## Move

Precision Servo motors

Drive train with odometry

Functional arm movement

# What we do

We offer our partners customized workforce development and training solutions that range from executive education to tuition assistance programs, like the Starbucks College Achievement Plan.

We also enhance the brands of our partners through carefully crafted sponsorship packages and industry-leading marketing expertise. ASU has the ability to convene a wide spectrum of groups to tackle tough questions and problems. We also conduct a range of use-inspired research, from short inquiries to longer-term research and development projects.

As the nation's No. 1 school for innovation, ASU offers a wide array of consulting services, from sustainability to supply chain to organizational design and more.

Rakshith Subramanyam, a graduate student in electrical engineering at ASU, demonstrates teaching robot MYRA. The open-source, low-cost robot is designed to be built and programmed for various functions by students ranging from middle school through PhD scholars.



# We develop your workforce

Improve productivity and remain globally competitive

In our global economy, having a prepared workforce is critical to supporting current and future business needs. Arizona State University specializes in workforce development and training services. Based on your priorities, we can design and deliver a range of custom learning experiences, including:

- Multiday engagements for a targeted population.
- Multimodular formats, spread over time or regions, across an entire organization.
- Custom corporate **executive education offerings.**
- Hybrid programs that blend online and in-person learning.

## Consultative needs assessment

Every client interaction begins with a consultative needs assessment to understand a business's unique learning and development priorities. Programs are then custom-designed with calibrated learning methods, such as:

- Action-oriented learning activities.
- Customized simulations.
- Coaching.
- Tools to enhance knowledge retention after training.

We draw upon hundreds of thought leaders from our Thunderbird School of Global Management, W. P. Carey School of Business and many other expert areas across the university to deliver the right faculty, the right programs and the right fit for you and your employees.

## Leadership Academy

Create a custom-tailored program for your organization around topics or projects of your interest. Leadership Academy provides a yearlong series of training programs for small groups of emerging leaders. The focus is on communication, team building, creating and securing resources, and building a culture of excellence.



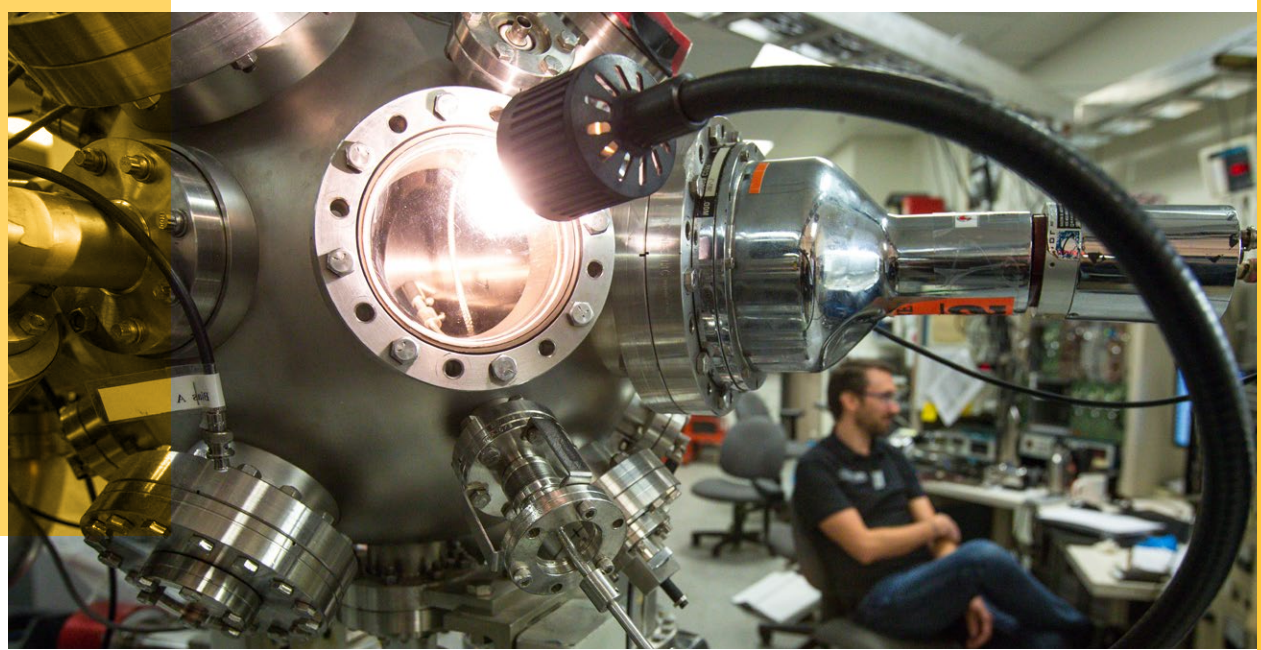
## On-demand options

To stay competitive in the workplace, ongoing learning must be a priority. Businesses benefit from our on-demand options for continuous learning. Find hundreds of courses in more than 50 different disciplines to support improving qualifications for a current role, preparing for a future role or engaging in exploratory learning for personal growth.

We partner with companies to offer **employee tuition benefits** through ASU Online and Continuing and Professional Education (CPE). With 180 graduate and undergraduate degree programs and 500 CPE courses, ASU provides access to the vast academic, research and career resources that ASU offers — to anyone, anywhere.

Intensive **English language training** supports work in a global marketplace. Emphasis areas include:

- Conversational English.
- English for the workplace.
- English for professional skills development.
- Preparation for English proficiency tests, including Test of English as a Foreign Language (TOEFL), International Test of English Proficiency (iTEP) and others.
- Intensive in-person English training programs delivered in the country of need.



# Rapid problem-solving

Discover real-world solutions to industry needs

More than ever, businesses need to be agile. To help our industry partners stay ahead of the curve, Arizona State University develops and advances new technologies for accelerating speed to market.

## Data analytics: econometrics and machine learning

The world is awash with data, but how does your company gain actionable insight from that data? ASU experts from the Ira A. Fulton Schools of Engineering and W. P. Carey School of Business help companies navigate the descriptive, predictive and prescriptive analytics to gain actionable insights. Our approach includes models of how the world works (econometrics) and algorithms to find correlations (machine learning).

## Internet of things

Embedded sensors in cars, buildings, clothes, roads, heating and cooling systems, lawns, lights — essentially everywhere — will result in a passive communication network that is larger than today's network. At ASU's IoT Collaboratory, we have gathered experts in hardware and software to work on challenges ranging from machine learning to cybersecurity to global logistics.

## Blockchain

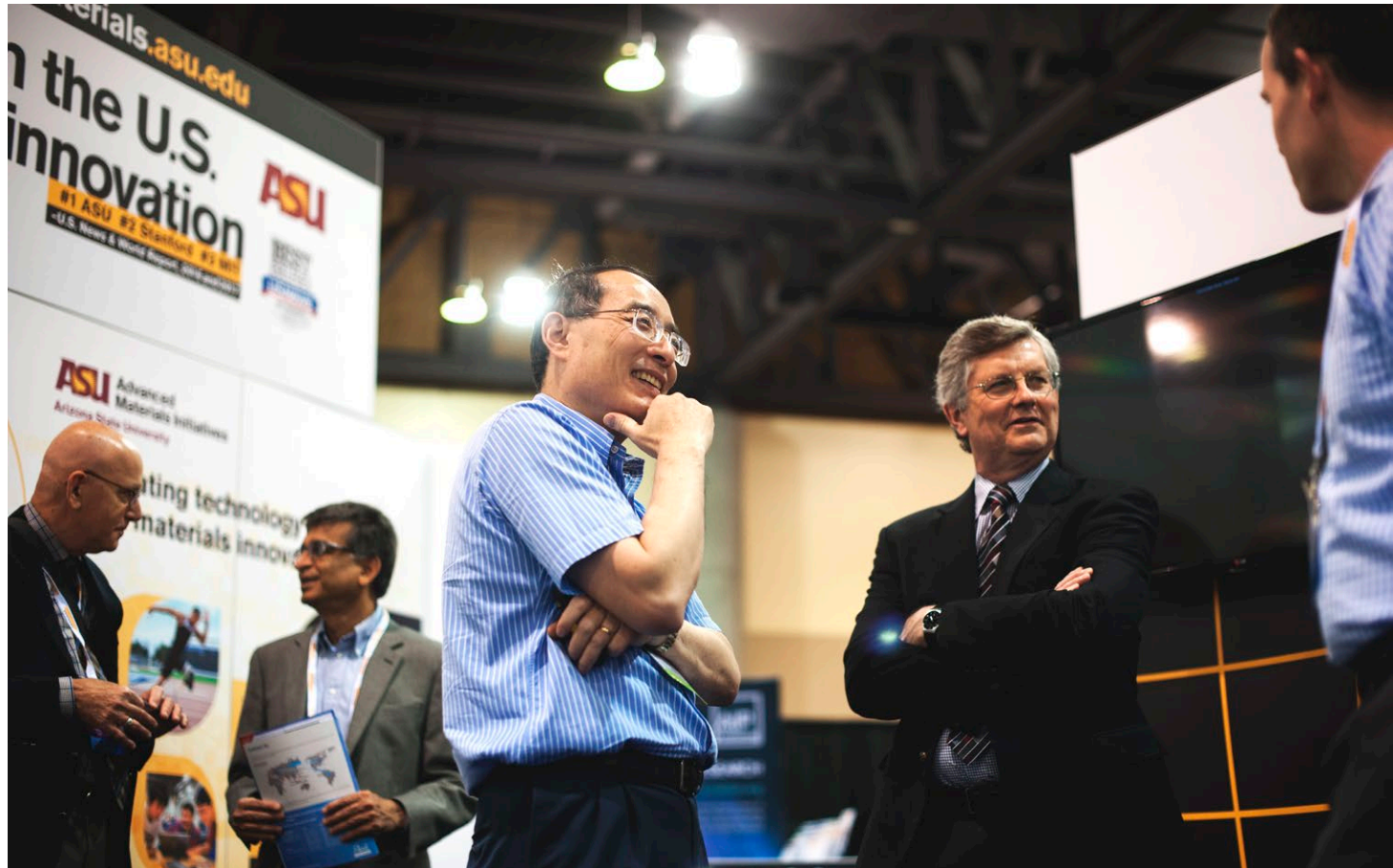
A decentralized, distributed trust verification system is at the heart of blockchain technology. ASU's Blockchain Research Lab is devoted to furthering the application of blockchain into banking transactions and contracts. At the W. P. Carey School of Business, researchers deploy blockchain into the supply chain to weed out counterfeit parts that get introduced into the production and shipping streams.

## Additive and subtractive manufacturing

Together with ASU, our company partners explore techniques that put 3D-printed parts into production, and not just rapid prototyping. Additive manufacturing is changing the mechanical engineer's and material scientist's world. This change is not complete, as new design rules that combine additive and traditional subtractive techniques have yet to be fully appreciated. ASU's Polytechnic campus is at the forefront of this change, with two metal 3D printers and more than 10 plastic 3D printers, and research spanning from sonic welding to room-temperature precursors for additive manufacturing.

## Autonomous vehicles

The potential of autonomous vehicle technology is just starting to be recognized. Yet, many obstacles still exist for the industry. To help solve some of those issues, industry leaders teamed with ASU in research, policy and raising the general public's awareness of this technology.



# University-industry consortia

## Joining forces for greater impact

Arizona State University convenes private enterprise and world-class faculty to impact society, advance research outcomes and inspire current leaders and the next generation of professionals through innovative, membership-based collaborations.

We offer numerous transdisciplinary opportunities for companies to pool resources with ASU in order to conduct research aimed at solving a problem or challenge.



## Notable consortia

### Center for Advanced Procurement Strategy

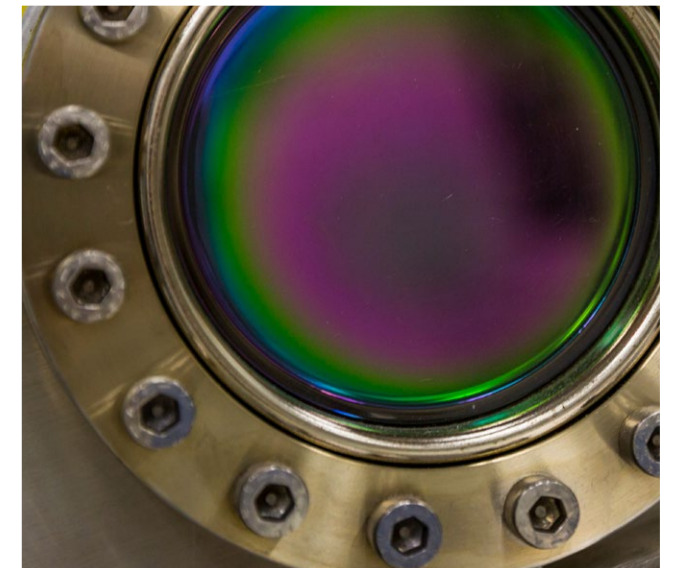
CAPS research has produced nearly 100 in-depth research publications on strategic topics. The center has relationships with more than 5,000 supply management professionals, and its tools are used in more than 60 countries around the world.

### Quantum Energy and Sustainable Solar Technologies

QESST is an Engineering Research Center sponsored by the National Science Foundation and the U.S. Department of Energy, which focuses on advancing photovoltaic science, technology and education along with more than 40 solar energy industry partners.

### The Sustainability Consortium

TSC is a global organization transforming the consumer goods industry to deliver more sustainable consumer products. Members and partners include manufacturers, retailers, suppliers, service providers, nongovernmental organizations, civil society organizations, governmental agencies and academics. TSC convenes diverse stakeholders to build science-based decision tools and solutions that address sustainability issues that are materially important throughout a product's supply chain and life cycle.





# Power of people

We convene thought leaders and decision-makers

## Workshops and charrettes

Our team of expert facilitators bring together diverse stakeholders from our partner and community organizations to scope complex problems and plan scenarios by using a curated set of tools and methodologies developed by ASU. Custom workshops and design charrettes generally last one to two days.

## Surveys and focus groups

We have the ability to convene focus groups in newly renovated observation rooms on multiple campuses. Our design allows flexibility for various types of groups and can be reconfigured to suit the needs of the project. State-of-the-art recording equipment and software allow for easy recording and editing of observation room experiments.

## Event services

The university hosts more than 1,600 events and welcomes tens of thousands of visitors each year. From lectures by our own faculty to conferences attracting international speakers and guests, from meetings of small constituencies to ceremonies celebrating academic achievements — ASU hosts them all. Past events include the Clinton Global Initiative University, the Presidential Climate Leadership Summit, Digital Culture Showcase, ASU+GSV Education Innovation Summit and more.

# Driven by research

Benefit from award-winning problem-solving

Arizona State University is a comprehensive public research university. Our experts are at the forefront of advancing research and discovery. More than 3,400 faculty members inspire new ways of thinking, innovating and solving technological, social and economic problems worldwide.

These faculty members include:

<b>6</b> Pulitzer Prize winners	<b>5</b> Nobel laureates	<b>4</b> MacArthur Fellows
<b>9</b> National Academy of Engineering members	<b>21</b> American Academy of the Arts and Sciences members	<b>19</b> National Academy of Sciences members
<b>36</b> Guggenheim Fellows	<b>74</b> National Endowment for the Humanities Fellow	<b>190</b> Fulbright American scholars

Businesses benefit from this powerhouse of knowledge that can be applied to real-world challenges. We take an entrepreneurial approach that is embedded in every school and department at ASU — leading to a talent pool that is highly trained and prepared for industry.



A researcher prepares a screen-printing machine at the Solar Power Laboratory, the largest photovoltaic research facility in the country. Researchers in the ASU-led Quantum Energy and Sustainable Solar Technologies Engineering Research Center use the lab in efforts to drive up solar energy efficiency while driving down costs.

“Practice Labs provide a unique environment in which industry partners gain access to some of the brightest minds to help advance their research development activities. This collaboration creates a dynamic where forward-focused companies achieve their objectives, cultivate robust talent pipelines, and simultaneously provide invaluable experiences for students.”

**Sethuraman “Panch” Panchanathan**  
Executive Vice President,  
ASU Knowledge Enterprise Development  
Chief Research and Innovation Officer

ASU is one of the fastest-growing research universities in the U.S., ranking highly in many areas of discovery.

**#8**  
for **total research expenditures** among institutions without a medical school, ahead of Virginia Tech, Princeton and Carnegie Mellon

**#1**  
for **anthropology research expenditures**, ahead of University of Michigan, Harvard and Stanford

**#4**  
for **social sciences expenditures**, ahead of UC Berkeley, Cornell and University of Pennsylvania

**#2**  
for **geological and earth sciences expenditures**, ahead of Virginia Tech, MIT and Penn State

**#8**  
for **HHS (including NIH)-funded expenditures** among institutions without a medical school, ahead of Princeton, Georgia Tech and Carnegie Mellon

**#5**  
for **humanities expenditures**, ahead of Yale, Harvard and Princeton

**#8**  
for **NASA-funded expenditures**, ahead of Stanford, Georgia Tech and UCLA

(source: National Science Foundation HERD survey, 2017)



An ASU student prepares algae for testing at the Arizona Center for Algae Technology and Innovation at ASU's Polytechnic campus. AzCATI serves as a national testbed for research, testing and commercialization of algae-based products.

# Your R&D at ASU

**We undertake research to solve real-world problems**

As an Arizona State University research partner, you not only have access to more than 2,000 principal investigators working on more than 4,000 research projects, but also an infrastructure of more than 500 highly skilled and credentialed professionals specializing in research management.



## ISO 9001:2015 certification

ASU is the first U.S. university to achieve ISO 9001:2015 certification for our research operations. ISO 9001 is the world's most widely recognized quality-management standard, which outlines ways to achieve and benchmark consistent performance and service.

## Core research facilities

Find state-of-the-art equipment, specialized services and expert consultation to help you solve your most pressing research challenges. You can join us on site to receive hands-on training and work side by side with our expert faculty and staff. We provide a wide variety of tools and services all in one location, including genetic sequencing, magnetic resonance imaging, electron microscopy (including aberration-corrected and cryo-EM), laser spectroscopy, instrument design and fabrication, cleanroom facilities, high-performance computing and more.

## Behavioral Research Lab

The Behavioral Research Lab focuses on consumer behaviors: what gets consumers to buy certain products, brand loyalty, green attitudes and other concerns that affect companies, products and customers. The lab serves a vital role in helping marketing faculty and doctoral students conduct cutting-edge research for publications in top academic journals. Each year, the lab conducts nearly 7,000 research hours and more than 200 separate behavioral experiments. The Behavioral Research Lab can accommodate nearly any experimental design. It can also help you recruit participants, program a study, execute an experiment or even create study materials.



## Innovative Learner and User Experience Lab

The iLUX Lab employs a suite of comprehensive biometric sensor technologies that includes electroencephalogram, brain computer interface, eye tracking, facial coding and galvanic skin response. Researchers can measure a person's physical responses to different kinds of stimuli, such as videos and advertisements. Our faculty can assist with research design, data mining, data analysis and visualization to create a unique project that can provide clear, accurate and objective data that goes beyond personal opinions and assumptions.

## Supply chain and logistics

According to the United Nations Global Compact, an estimated 80 percent of global trade passes through supply chains, making them an important lever for influencing meaningful change in markets and societies. The W. P. Carey Department of Supply Chain Management is consistently ranked in the top five nationally for undergraduate and graduate programs by U.S. News & World Report. Our research advances knowledge in global supply chain management while focusing on issues of practical importance, and our faculty are globally recognized for expertise in procurement, supply management, operations management, logistics and supply chain performance optimization.



“ This incredibly exciting research collaboration between Samsung and CDF will significantly accelerate the improvement of Samsung’s smart devices and services, and lead to providing consumers with security-enhanced products and services.”

**Yong Ho Hwang**  
Principle Engineer and Security Lab Leader  
Samsung Electronics

#### Center for Services Leadership

We conduct research that concentrates on expanding service innovation by combining the latest scientific insights from the academic world with the best strategies in the business world. Our Center for Services Leadership in the W. P. Carey School of Business was created in 1985 as a response to the unique set of challenges that companies faced. While others were focusing on products and manufacturing enterprises, the CSL pioneered the study of service. Today, the center is a globally recognized authority and thought leader in the science of competing strategically through the profitable use of service.

#### Dreambuilder

Dreambuilder is an online platform in English and Spanish that trains women to start or grow their own businesses. The platform is helping to close the gap between men’s and women’s incomes in the developing world while creating sustainable businesses that positively impact families and communities. With support from the Freeport McMoRan Foundation, Dreambuilder has helped women in 60 countries, including Chile, Peru, the Democratic Republic of the Congo and Indonesia, to realize their business ambitions and develop entrepreneurial and leadership skills.

#### Classified and applied research

As an ASU partner, you can access the Classified Joint Research Program, a cooperative effort between industry partners and ASU Research Enterprise, the applied research arm of ASU. The program enables you to conduct research and development projects at a classified level for government customers while providing our undergraduate and graduate students with training, work experience and course credits for their capstone projects. Security clearances are dealt with appropriately. By combining ASURE’s defense-focused expertise and ability to support classified research with ASU’s unsurpassed intellectual resources, you can accelerate the development of innovation from student-faculty teams and its transition to the field.

#### Thunderbird Emerging Market Labs

Through the Thunderbird Emerging Market Labs, faculty of the Thunderbird School of Global Management oversee consulting teams of Thunderbird graduate students who spend five weeks in-country to create solutions to advance knowledge and economic growth for clients in emerging economies.

#### Center for Cybersecurity and Digital Forensics

The Center for Cybersecurity and Digital Forensics (CDF), part of ASU’s Global Security Initiative, works closely with industry and government partners to identify real-world cybersecurity challenges and develop practical, use-inspired solutions. CDF leans on ASU subject matter experts in law, business, engineering, psychology, public service, social sciences and criminology to produce new tools and technologies and accelerate educational opportunities. The center’s partners include PayPal, Samsung, GoDaddy, Cisco, Bank of America, Google, Microsoft, IBM, Mayo Clinic, U.S. Department of Energy, National Science Foundation, Office of Naval Research and the Army Research Office.

#### L. William Seidman Research Institute

Offering the most extensive range of economic modeling options in the region, Seidman can produce IMPLAN, REMI and CGE economic impact analyses at a national, state, county or zip code level. As taxation specialists, Seidman consultants can model all types of tax amendments and investments — from the local effects of cuts in state funding for a health care program to a tobacco luxury tax revenue forecast. The institute can also identify and evaluate new opportunities for startups or assess the future growth potential of established industry sectors. Seidman’s consultancy teams provide independent, objective, state-of-the-art analysis for clients that have included the Arizona Commerce Authority, Arizona Diamondbacks, Banner Health, Intel, Freeport McMoRan and Wells Fargo.



# Brand enhancement

Increase impressions and affinity for your brand

## Sponsorship opportunities

You can take advantage of customized Arizona State University sponsorship packages designed to meet your goals and objectives. Leverage thousands of physical and digital assets across campuses, the Pac-12 television network, Arizona PBS and in-game athletics opportunities.

In addition, there is an opportunity to sponsor hundreds of events hosted annually by the university. You'll increase impressions for your brand and build meaningful engagements through affinity.

As the largest public university in the U.S., ASU's reach is immense.

**3.5**

million new ASU web visitors monthly

**1.16**

million social media followers

**500,000**

alumni worldwide

**21,858**

faculty and staff

**264,000**

monthly page views on ASU Now

**111,000**

students

A woman with dark hair and a nose ring is looking at a small globe of the Earth. The globe is suspended by a thin wire. In the background, there are many small yellow lights, possibly representing stars or planets, and a larger yellow sphere is visible. The scene is set in a planetarium or a similar educational environment.

# Where we are

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**ASU is truly one university in many places. Our footprint spans the United States and the globe. Our key partners offer unique channels and serve as launching pads for innovative work.**



ASU's Ambassador Barbara Barrett & Justice Sandra Day O'Connor Washington Center enhances ASU's involvement in the nation's capital.

# One university. Many places.

Expand research, discovery and business around the globe

Business isn't limited by physical borders. Neither is the world-class research, thinking and talent needed to help your business achieve its goals. In addition to our strong U.S. presence, Arizona State University has the ability and infrastructure to quickly set up and deploy operations worldwide.

## Washington, D.C.

ASU brings the commitment and energy of a New American University to our nation's capital to expand its engagement with thinkers and doers who are focused on transforming ideas into action. ASU's presence in Washington, D.C., is a critical component in a broad institutional effort to create and share knowledge that has the potential to change the world.

The Ambassador Barbara Barrett & Justice Sandra Day O'Connor Washington Center enhances ASU's involvement in the nation's capital, spurring innovative national engagements and partnerships. This collaboration facilitates the university's participation in high-level idea and solution exchanges, expanding the impact of groundbreaking research efforts.

## ASU California Center

The ASU California Center, located in the heart of Santa Monica, is a convenient gateway to the academic and research excellence that defines our New American University. The center also supports our function as a dynamic venture catalyst and technology hub.

## Decision Theater Network

With locations in Tempe, Arizona, and Washington, D.C., the Decision Theater Network is an immersive technology environment equipped to deploy complex data models to help policymakers, corporations and other clients make complex decisions using data. The process includes engineering an interactive physical environment to explore solutions around complex social, environmental and economic problems that lead to evidence-based pathways for innovation.

## Global Operations

ASU's global presence includes entities, employees and research projects in Australia, China, Ghana, India, Ireland, Jordan, Mexico, Pakistan, Russia, Switzerland, the United Arab Emirates and Vietnam, among other locations.

Global Operations provides assistance in furthering research, discovery and development around the world. We partner with faculty and staff to address foreign tax, legal, employment, financial, procurement, and health and safety issues. Our goal is to remove the administrative burden, so you can focus on advancing your projects.



The Decision Theater Network, with locations in Tempe, Arizona, and Washington, D.C., helps decision-makers explore data through interactive simulations.

# Innovation Zones at ASU

## Locate your business in the heart of innovation

Companies and organizations have an opportunity to partner with us through Innovation Zones at ASU, a unique property development portfolio.

From startups to established leaders, companies that locate here benefit from direct connections with ASU's students and world-renowned researchers. Businesses have the opportunity to collaborate with leading national experts in AI and wearable technologies, biosciences and health, business, cybersecurity, logistics and supply chain, materials and manufacturing, space exploration, sustainability and more.

### Phoenix Sky Harbor International Airport

- 10 minutes from Tempe
- Nonstop service to 95 domestic and 22 international destinations
- Among the largest commercial airports in the United States
- More than 1,200 aircraft operations, 120,000 passengers and 800 tons of cargo a day

### ASU West Campus

High-potential, underdeveloped land in the heart of an ASU campus

### Arizona Health Solutions Corridor

Research and technology park focused on biomedicine

### SkySong

High-growth community for technology-based companies

### Novus Innovation Corridor

Prime location for large-scale regional offices or headquarters

### ASU Research Park

One of the most sought-after office parks in Greater Phoenix

### ASU Polytechnic Campus

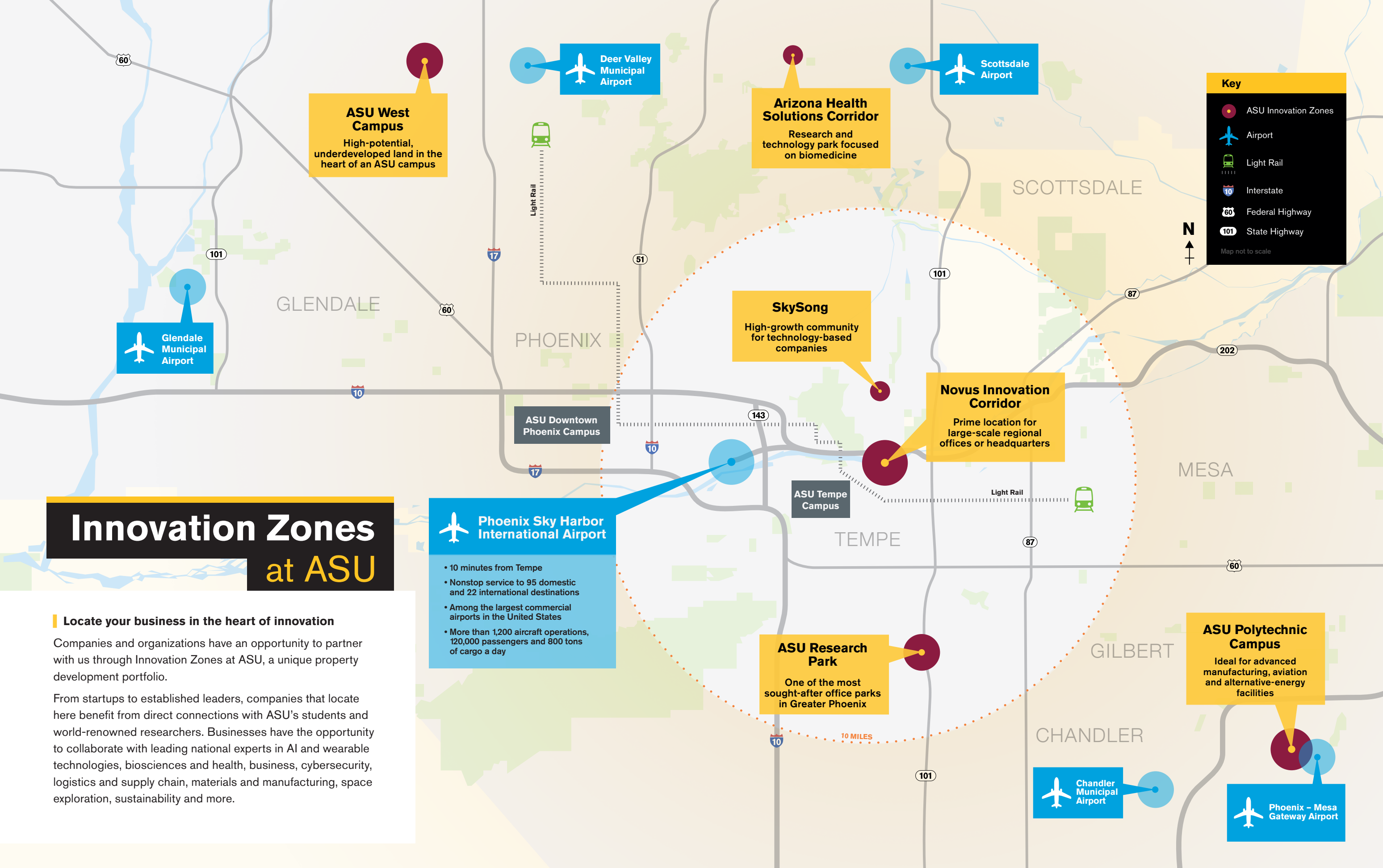
Ideal for advanced manufacturing, aviation and alternative-energy facilities

Phoenix - Mesa Gateway Airport

**Key**

- ASU Innovation Zones
- Airport
- Light Rail
- Interstate
- Federal Highway
- State Highway

Map not to scale



# Key university partners

Impactful global alliances



## PLuS Alliance

Arizona State University, King's College London and University of New South Wales in Australia have come together to form the PLuS Alliance, a new partnership to help find research-led solutions to global challenges and expand access to world-class learning. Combining the cutting-edge research capabilities and innovative education approach of three universities in different parts of the world, the PLuS Alliance undertakes cross-border research collaborations to address significant issues related to health, social justice, sustainability and innovation. The research is supported with a suite of related learning programs delivered online.

**PLuS ALLIANCE**  
PHOENIX | LONDON | SYDNEY



## Dublin City University

ASU's Transatlantic Higher Education Partnership with Dublin City University has been developing international cooperation in education, research and economic development since 2006, based on shared values of innovation and entrepreneurship, technology-enhanced learning, and research and discovery. The partnership draws on the strengths of the two institutions in areas like biomedical sciences, health and engineering disciplines, including advanced manufacturing and solar energy. Researchers at all stages of their careers come together with the energy and drive to bridge the transatlantic gap and find solutions to some of the world's greatest challenges, as presented by some of the biggest research funding initiatives, including Horizon2020, the National Science Foundation and the National Institutes for Health.



## Tecnológico de Monterrey

ASU has a long-standing relationship with Tecnológico de Monterrey. The two institutions have partnered on several initiatives, including entrepreneurship and innovation programs, and programs on biotechnology and online education. ASU and Tecnológico de Monterrey jointly launched the Latin America Office of the Global Institute of Sustainability.



## Ben-Gurion University

Arizona State University and Ben-Gurion University of the Negev have partnered on several programs. One is a study abroad experience for students that builds on the many commonalities and challenges shared by both communities, from innovation in energy, urban development and sustainability to social and environmental justice.

Another is the Global Drylands Center, led by sustainability expert Osvaldo Sala through the Julie Ann Wrigley Global Institute of Sustainability and the College of Liberal Arts and Sciences at ASU. The effort is based on building use-inspired research, training and solutions for arid ecosystems around the world. In addition to Ben-Gurion, the effort also extends to King's College London.



# Key corporate partners

## Transforming the marketplace

Why merely adapt when you can innovate? Industry giants like Mayo Clinic, Starbucks and adidas understand the importance of being nimble. To help achieve their goals, they work with Arizona State University, recognized as the most innovative college in the nation.



### adidas

ASU has partnered with the world's most forward-thinking athletic company. Bringing together education, athletics, research and innovation, the Global Sport Alliance explores topics that include diversity, race, sustainability and human potential — all through the lens of sport. The comprehensive partnership harnesses resources across the entire university and leverages adidas' global reach with the ambition of benefiting athletes around the world. With the collective power of two renowned innovators, this is an opportunity to change the game.



### Mayo Clinic

The recognized world leader in patient care, education and research and the nation's most innovative university are bringing the brightest minds together to accelerate cutting-edge research discoveries, improve patient care through health care innovation and transform medical education to enhance health outcomes at individual, community and national levels.



### Starbucks

A partnership between ASU and Starbucks raises the bar for the role a public company can play in support of its employees' life goals by creating an inclusive community of learners taking part in a new gold standard for online education. With access to leading educational technology and benefits, like full tuition reimbursement and personalized financial aid counseling, Starbucks partners are set up for success.



## Corporate Engagement and Strategic Partnerships

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ASU Corporate Engagement and Strategic Partnerships helps make our local communities attractive places to live, work and play. We connect with private industry, local governments and community leaders to drive regional economic development that promotes human well-being.

For more information, please visit:  
[corporate.asu.edu](https://corporate.asu.edu)